

OUR HISTORY IS NOT ONLY
TOLD BY THE KILOMETERS WE HAVE TRAVELED.
BUT IN OVERCOMED CHALLENGES.

**VIPAL RUBBER.
SUCCESS STARTS
ON THE ROAD.**



VISION AND MISSION

To be in a leading position on the retreading industry and participate in the rubber scope market, its substitutes and applications, offering quality and promoting the satisfaction of the interested parties.

We will always act ethically and in harmony with our related public, valuing the collaboration and the initiative of those who share our values.



SUCCESS STARTS ON THE ROAD

We heard the road calling and we went far. We traveled the whole world and learned a fundamental lesson in this journey: success starts on the road.

We are Vipal Rubber, leader in tyre retreading in Latin America and one of the most important manufacturers worldwide. We work with:



TYRE RETREADING PRODUCTS



TYRE RETREADING MACHINERY



PRODUCTS FOR REPAIRING TYRES AND INNER TUBES



FLOORING AND MATS



COMPOUNDS



INDUSTRIAL LINE



TYRE AND INNER TUBE MANUFACTURING FOR MOTORCYCLES

The lessons we have learned keep us close to everyone living on the road. This identification is translated through a positioning that reflects our trajectory and the achievements that are yet to come in this journey.



Success starts on the road

STRUCTURE

The most modern structure in the retreading segment



Four manufacturing sites



3.000 employees



Installed capacity of more than
19.000 tons/month



Technical Center and Research & Technology Center



13 distribution centers with operations in
5 continents



Physical structure of
183,000 m²

Research & Technology Center.



FACTORY



FACTORY I IN NOVA PRATA / RS - BRAZIL



FACTORY II IN NOVA PRATA / RS - BRAZIL



FACTORY IN FEIRA DE SANTANA / BA - BRAZIL



FACTORY IN PEREZ / SANTA FÉ - ARGENTINA

HISTORY

1960

Before creating Vival Rubber, **Vicencio Paludo started out as a partner in a petrol station**. Through daily contact with truck drivers, he learns about the **day-to-day experience of those who live on the road** and begins to envision a new path to forge in the rubber market.

1964

The disposal of tyres in good condition catches Vicencio's attention, becoming an opportunity in the hands of the company's founder: three tyre retreading machines are purchased to breathe new life into used tyres. Vival Rubber's seed was planted.

QUALITY WARRANTIES

UNIVIPAL



Univipal is the Corporate University of Vival Rubber. It offers classroom and e-learning courses in technical, commercial and management departments, enabling ongoing development for its customers in the segments of Passenger, Commercial, Agro and OTR tyres.

ANNUALLY

+70

courses attended by
700 students from all
over the world

+350

training sessions,
preparing 3,600
students

+1600

online
students

RESEARCH & TECHNOLOGY CENTER



The Research & Technology Center is where we develop the new technologies applied to our products. With 13 laboratories, it performs over 50 different types of tests, generating more than 28,000 annual tests.

A qualified technical staff composed of graduates, masters and doctors in their fields, combines scientific knowledge with practice. Vival Rubber's sophisticated equipment and industrial experience complement the Research & Technology Center structure, which allows us to:



evaluate and homologate 100% of our raw materials and suppliers;



promote constant improvements in our products;



develop new high performance and quality reference products.

1970

At the time, tyre repair products were difficult to access because they had to be imported. Bringing good experience from the field, Vicencio knows what needs to be done to ensure a quality repair. He begins producing them and gradually **the excellence of the repairs gains increasing prominence** in the region.

1986

Launch of the camelback line marks a new relationship between Vival Rubber and partners living on the road. Vival begins the manufacture of tyre retreading products using the hot cure method.

1973

The first Brazilian factory to make chemical-cure repairs for tyres and inner tubes is established in Nova Prata (RS).

1987

Opening of the Vicencio Paludo Technical Center (CTV) is a crucial step in the growth of Vival Rubber. The school starts with the goal of training skilled labor for the tyre retreading industry.

VIPALTEC

Vipaltec is a company linked to Vipal Rubber. It has a high technology laboratory where we conduct tests for certification and research on new and retreaded tyres. It is accredited by Inmetro's General Accreditation Coordination (Cgcre) and attends tyre companies in Brazil and abroad.

It carries out annually:



VICENCIO PALUDO TECHNICAL CENTER

The Vicencio Paludo Technical Center is a retreading school that, besides serving the region's retread market, is used for product training and testing in real use conditions. In addition, improvements in administrative, commercial and technical processes are first evaluated in the Vicencio Paludo Technical Center, making this center a great tyre retreading laboratory.

ENVIRONMENTAL RESPONSIBILITY

We learn from the road the importance of respect and partnership. Tyre retreading in its essence is a sustainable action, because it is a process that requires less demand for natural resources compared to manufacturing new tyres, yet we have several actions to reduce the environmental impact. Our main initiatives are:

-  **Selective waste collection** has been practiced since 1988.
-  **Cryogenic process transforms over 104 tons per month of waste into rubber powder**, which returns to the production process.
-  **Rain water capture system.** Storage capacity greater than 2 million liters.
-  **Natural lighting at manufacturing sites** saves more than 171,000 kWh/month.
-  Every year, over **27 million liters of effluent are treated** at the treatment plants and returned clean to the environment.
-  Over **370 tons of tyres collected** and recycled per month.

1988 In order to minimize the environmental impacts of the manufacturing activities, the **Environmental Management System** is deployed - a sustainability program that is now in place all across Vipal Rubber.

1991 **Launching of the precured tread line, bonding gum and envelope.** It marks a new moment for the company. It is the beginning of the manufacturing for the precured retreading method. Vipal becomes the only company to offer a complete line of tyre retreading and repairing products.

1995 Vipal Rubber becomes the first company in the tyre and tube retread industry to achieve the **ISO 9002 certification.**

1997 **Vipal opens its Authorized network** consisting of highly trained retreaders. Supported by a complete line of products, it begins building its leadership position in the domestic and Latin American market.

WHAT WE DO



VIPAL TYRE RETREADING

Our business goes forward thanks to the many lessons we learned as we travel the roads around the world. Developing the best tyre retreading products is in our Retreading DNA. **Vipal is the only company on the market with a complete product line for retreading and repairing all types of tyres.**



share of the global market for commercial tyres



share in Latin America

VIPAL AUTHORIZED DEALER NETWORK

With over 300 authorized retreaders in Latin America, **Vipal Authorized Network has the largest and most highly qualified team of professionals in the market.** Find out some of the reasons that ensure the quality of our services and products:



We are leaders in tyre retread in Latin America



share in the Brazilian retreading market



The GQR Program, the best warranty in the tyre retread market



Extra savings on the road

Eco Treads: differentiated compound that provides savings

1998

Vipal opens its second manufacturing site in Nova Prata/RS, significantly expanding its production capacity.

2002

Joining experience to technology, **Vipal Compounds is launched.** The company expands its capacity and becomes one of the top suppliers in the market. The acquisition of Ruzi, a well-known name in the retread market, leverages the development of precured treads and other products.

1999

The first precured treads with proprietary designs are launched, conceived to ensure the best performance from every type of tyre.

2003

Acquisition of another quality certification: **INMETRO/IFBQ.** Vipal enters new segments and starts to manufacture the best options in flooring and mats.



Founded in 1956 and acquired by Vipal Rubber in 2002, Ruzi is one of the leading brands in the multi-brand tyre retread market. With tradition and quality, it is recognized in Brazil and in the world for presenting practical and economic solutions for its customers



VIPAL MACHINERY

If you are thinking of tyre retreading using more technology, saving time and optimizing plant production, Vipal Machinery offers great solutions for your retreading plant to enhance productivity and always ensure the best service for your customer.

VIPAL TYRE REPAIR

Complete repair solution for all types of tyres and inner tubes.

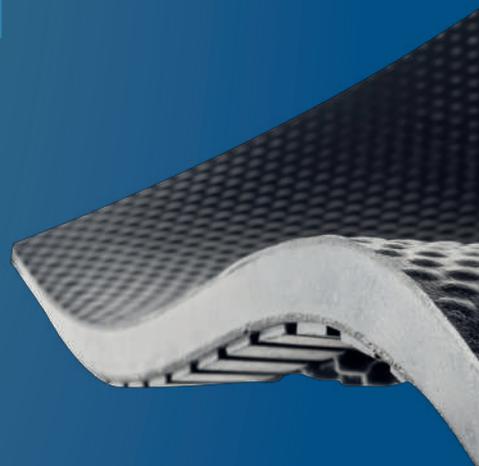
- ▶ **Over 45 years of tradition**
- ▶ **The most complete product line in the market**
- ▶ **Meets the needs of all segments, from OTR tyres to the two-wheel segment**



VIPAL RUBBER FLOORING

Vipal Rubber's renowned quality, along with the expertise in rubber, place our products a step ahead in the market. We are always thinking about the most varied needs, in customized products suited to every application.

- ▶ **Laminates applied in the automotive, industrial and naval segments, gyms, airports, among others.**
- ▶ **Developed in several options of rubbers, colors and textures.**



2005

Vipal selects a group of retreaders and **creates the Agribusiness Project**, which brings Vipal even closer to agribusiness. In addition to high quality products for agricultural tyre retread, it began offering technical support to the retreader and customers through a highly qualified team that closely monitors tyre performance.

2008

Vipal Rubber opens **its third manufacturing site** in Feira de Santana, Bahia, consolidating its worldwide leadership in tyre retreading.

2006

Opening of Vipaltec. Company that counts on a high technology laboratory for research development, testing new and retreaded tyres.

2009

Launch of Vipal's green product line. Bandas Eco (Eco Treads) ensure up to 10% fuel savings, reducing environmental impact and lowering fleet costs.



VIPAL INDUSTRIAL LINE

A specific line designed for conveyor belts repair and high adhesion adhesives of rubber parts with metal parts. These are products that ensure high quality repairs, always with safety and economy reducing machinery maintenance cost.



VIPAL MOTORCYCLE TYRES

Our Motorcycle Tyres have been in the market since 2012, ensuring resistance, performance and savings. Every new product created by Vipal Rubber has given us the experience to design more resistant and durable tyres, which take your motorcycle much further. In addition to the traditional quality, the company is synonymous with innovation on all continents. The knowledge we have acquired in research is combined with the daily tests by thousands of motorcyclists riding on Vipal Motorcycle Tyres. This results in tyres 15% stronger than the average market, in the following lines:

Cross



Trail



Street



VIPAL COMPOUNDS

All the know-how of Vipal Rubber applied in rubber compounds production, joining productive capacity, equipment and laboratories. Acting directly with the customers, developing specific products for different segments.



2016

Launch of the **VR01 Smart Uno and Duo** tyre buffers marks the company's entrance in the machines and equipment manufacture for tyre retread.

2018

Vipal Rubber expands its machinery portfolio entering the agro segment **with the orbitread VOT2200 Heavy Duty and launching its first line of extruders**, the orbicushion VOC560 e VOC1160 Cargo machines.

2012

Vipal enters the new-tyre market and **launches its first motorcycle tyre**, consolidating itself as the toughest tyre on the market.

2017

Achievement of **ISO 9001:2015 certification**.

A blue-tinted photograph of a road at night. The road is dark with white lane markings. A concrete barrier runs along the side of the road. Above the barrier, several streetlights are illuminated, casting a glow. The sky is a deep blue. The overall mood is quiet and focused.

**WE ARE BEINGS OF THE ROAD.
WE ARE INNOVATION.
WE ARE IN CONSTANT RENEWAL.**

WE ARE VIPAL RUBBER.

SUCCESS STARTS ON THE ROAD.



VIPAL[®]
RUBBER

Success
starts on
the road

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WHERE WE ARE

To complement the structure, in addition to distribution and service centers in all continents, Vipal Rubber has local commercial and technical staff, offering adequate support and the best solutions in every place where it is present.

